

# Charity and sponsorship projects

Charity and sponsorship are two of our key areas of participation in public life and part of Sberbank's corporate culture. Problem solving in this area has been elevated to the strategic level: charitable activity was discussed in 2017 at meetings of the Supervisory Board and the Committee for Engagement with Minority Shareholders.

The key areas of Sberbank's charitable support are:

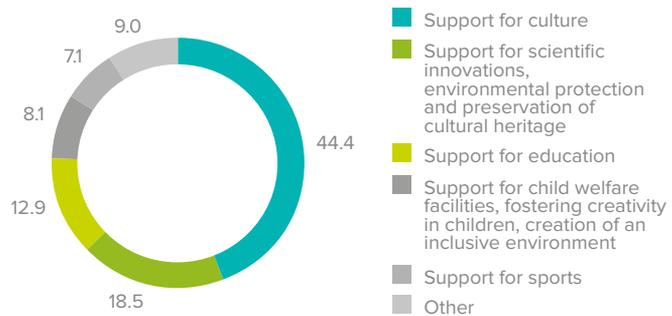
- scientific research and development;
- environmental protection and preservation of the country's cultural heritage;
- support for child welfare facilities, fostering creativity in children, and creating an inclusive environment;
- culture;
- sports;
- education.

Sberbank performed a number of large charitable activities and sponsorship projects of social significance for individual regions and for the country as a whole in 2017.

## Costs of PJSC Sberbank on charitable activity, RAS, RUB million

Area of support	2014	2015	2016	2017
Sports	180.3	174.3	499.9	410.8
Healthcare	174.2	62.9	193.4	179.2
Culture	263.1	234.7	559.2	2 562.4
Religious organizations	39.1	7.7	112.0	114.4
Education	185.1	214.0	360.9	743.6
Child welfare facilities, fostering creativity in children, creating an inclusive environment	188.2	1 369.8	752.0	467.2
Veterans and people with disabilities	76.2	233.9	139.4	203.3
Financial assistance	77.5	108.4	348.1	16.7
Forums and congresses	0.4	6.1	19.6	6.0
Scientific innovations, environmental protection and preservation of cultural heritage	387.3	611.7	771.9	1 072.0
<b>Total</b>	<b>1 571.5</b>	<b>3 023.4</b>	<b>3 756.5</b>	<b>5 775.5</b>

### Structure of costs of PJSC Sberbank on charitable activity, RAS, %



Sberbank is committed to making a positive contribution to public life not only through direct participation in charitable projects, but also through the promotion of the culture of charitable giving in Russia. To perform this task, the Bank has established a service based on the “Sberbank Together” mobile application. Work on improving the service continued in the reporting year. Services and products were created for the following areas of charity activity:

- society (individuals) – the possibility for private donors to make charitable contributions for additional bonuses from Sberbank partners is planned;
- business (legal entities) – the development of charitable services for companies concerned with corporate social responsibility is planned;
- third sector (nongovernmental organizations) – the creation of useful services to assist NPOs to more proactively engage people in charity and attract larger donations.

## Support for culture

One of Sberbank's traditional areas of charitable support for culture is assistance for leading Russian theatres. Since 2012 the Bank has supported the Andrey Tarkovsky "Mirror" International Cinema Festival, the Moscow International Youth Festival and Circus Arts Competition, the "Artmigration" Festival for Young Directors of the Union of Theatre Workers of Russia, and the "Golden Mask" Performing Arts Festival.

### Support for the Golden Mask Festival in 2017

Since 2002 Sberbank has been the general sponsor of the Golden Mask Russian Performing Arts Festival, which presents the best theatrical productions from around Russia on stages in Moscow over the course of three months. The participating stage plays are selected by the Council of Experts consisting of theatre critics. The Golden Mask jury is made up of actors, directors, conductors, choreographers, and theatrical stage designers.

In 2017 Sberbank implemented several projects to expand the festival's audience and the accessibility of the events organized as part of the festival.

The "Speak to Theatre" project included a series of five public discussions in Moscow and Perm with leading figures in culture and the arts. The goal of the project is to acquaint a wider audience with the pressing issues in the theatrical world, and to make theatrical art more easily understandable. An online broadcast was organized on the Afisha.Live platform for each discussion.

An online information hub was launched for the festival, which became the primary resource for learning about the special projects involved, the schedule of events and public discussions.

Sberbank implemented a project to create a special mobile app called "Art.Aloud" with audio descriptions<sup>1</sup> of the stage plays for visually impaired people. Three Golden Mask productions were adapted as part of this initiative, including Andrei Moguchy's "The Thunderstorm".

During the reporting year Sberbank also partnered for the first time with the "Mask in the City" program, which organizes a series of public flash mobs. Fragments of the stage plays and performances of the festival's theatre nominees were performed on the streets of Moscow, original street performances were presented, and street photo exhibitions showing memorable moments from the Awards Ceremony of the Golden Mask National Theatre Award and its heroes – the winners of the award over the years – were organized. At special exhibitions organized at the Moscow train stations – Belorussky, Kazansky and Leningradsky – all the stage plays nominated for the Golden Mask in 2017 were presented in photographs.

The showing of an exclusive program called "The Language of Birds" was organized at the Festival on World Autism Awareness Day. Its creators are convinced that the theatre can facilitate understanding and the building of interpersonal and social relations, which is the most difficult challenge for people with this type of illness.

In all, more than 1.5 million people attended the stage plays and events held as part of the festival in Moscow in the reporting year.

<sup>1</sup>Audio description is a brief description of items, a space or actions that may not be understandable to blind or visually impaired people without special verbal explanations.

For the past two years Sberbank has been a partner of the Saint Petersburg International Cultural Forum.

In 2017 the Bank was the general partner of Tatiana Navka's "Ruslan and Lyudmila" show on ice, and the general sponsor of the first exhibition in Russia of famous Chinese artist Cai Guo-Qiang, whose works use the "gunpowder drawings" technique. The exhibition project "October", devoted to the one hundredth anniversary of the October Revolution, was presented at the Pushkin Museum.

The first regional tour of the Russian orchestra MusicAeterna led by conductor Teodor Currentzis was organized with Sberbank's help. Performances were held in Perm, Tyumen, Krasnoyarsk and Novosibirsk.

A Jubilee Concert dedicated to the sixtieth anniversary of the formation of the Military-Industrial Commission took place in Moscow with sponsorship assistance from Sberbank.

Sberbank also made a significant contribution to financing the CONTEXT.Diana Vishneva International Festival of Contemporary Dance. The festival's packed program included performances by world famous dance troupes, the organization of public master classes, meetings with choreographers, a young choreographers competition, and the showing of cinema programs. With Sberbank's assistance, the festival was able to secure collaboration with the renowned choreographer Goyo Montero for the first time. The result of this collaboration was the creation of a new performance entitled ASUNDER.

Sberbank Europe was an official partner of the "Days of Russian Cinema" in Vienna, organized by the Austrian Russian Culture Institute and the National Film Foundation of the Russian Federation. An area was also organized at the headquarters of Sberbank Europe in Vienna for holding free exhibitions of reproductions of the paintings of famous Russian artists of the XIX and beginning of the XX centuries: Serov, Repin, Vasnetsov, Polenov, Prakhov and Ostroukhov.

DenizBank also participates in initiatives aimed at bringing culture and art to the attention of the general public. For example, in 2017 the bank organized the “DenizBank First Script First Film” competition together with the Turkish Foundation of Cinema and Audiovisual Culture (TÜRSAK) , which gave professional and amateur scriptwriters the chance to publicly share ideas for their original screenplays.

### Cultural events accessible to disabled people

In 2017 Sberbank became a general partner of the 360° Film Festival project of the Polytechnic Museum, which presents original documentaries on science and new technologies and other important aspects of social development to the public. For the first time, the festival was adapted to allow visually impaired people to watch the films using the “Art.Aloud” application. Discussions with leading scientists, experts and science communicators on the topics raised by the festival’s films were also held during the event.

Expansion of the joint project between Sberbank and the Pushkin State Museum of Fine Arts “Seeing the Invisible”, which was specially created for visually impaired people, continued in the reporting year. Copies of the exhibited masterpieces were produced using relief printing making it possible to imitate various textures.

The “See the Invisible” exhibition was also held for the first time in Moscow on November 13, 2016, on International Day of the Blind. In 2017 the exhibition traveled to seven Russian cities: Kazan, Volgograd, Voronezh, Ekaterinburg, Omsk, Novosibirsk, and Khabarovsk. In each of the seven new cities of the 2017 tour a tactile copy of a masterpiece from the collection of the host museum was added. An audit guide voiced for free by famous actors was prepared for the exhibition in each city.

## Support for education

Sberbank allocates considerable funds to support institutions at all levels of the educational system, to maintain and improve the level of education. Events included educational and scientific conferences, skills competitions, support for programs to develop the scientific potential of youth and the elaboration of advanced educational programs.

In 2017 Sberbank was a general partner of the Russian Quantum Technology Conference, at which speakers from US universities were brought in to discuss developments in quantum technologies. Sberbank also supported the holding of the Conference on Emotional intelligence, which was the first platform to combine scientific and practical experience in a unique interdisciplinary way.

We provided support for the Russian National Physics and Technology Test “Come Out and Solve!” and the semi-final of the Northern Eurasian Region of the International Collegiate Programming Contest for the 2017–2018 season. These events are designed to reveal the potential of youth and to form highly professional cadres for the Russian economy.

The Bank was also the general sponsor of the XIX World Festival of Youth and Students in 2017 in Sochi. As part of the festival Sberbank organized an educational Innovation Laboratory and a lecture hall for Sberbank Corporate University. Visitors to the laboratory were able to engage in interactive learning about the advantages of digital technology, and audience members at the lecture hall were treated to lectures on the use of big data, artificial intelligence and robotics, as well as participated in workshops on emotional intelligence.

To promote science and education and incite youths to intellectual pursuits, Sberbank organized sponsorship support for the National Research University Higher School of Economics in 2017 as part of the annual “HSE Day” celebration.

### “Okhta Lab”

We acted as a strategic partner for the Okhta Lab in Saint Petersburg in 2017. This is a unique project that has no equivalents anywhere in Russia. The format of the project stipulates the operation in a shopping and recreational center of a public cultural and educational space combining a lecture hall, library, coworking space and an art gallery. The topics of the events to be held at the Okhta Lab touch upon various areas of science, art, medicine, psychology, educational issues and parenting, support for a healthy lifestyle, personal performance management and self-improvement, business case studies and other areas of knowledge. Participation in this initiative has strengthened the positive digital image of Sberbank.

In 2017 DenizBank partnered with the Turkish Community Services Foundation<sup>1</sup> and the Ministry of National Education of Turkey to support a volunteer project under which volunteers, representatives of the local government authorities, teachers, students and other residents performed repairs at schools in a number of towns in Turkey. In addition, DenizBank provided, in cooperation with the Turkish Educational Association<sup>2</sup>, financial support to 120 school children and 400 members of their families living in rural communities.

The employees of Sberbank Europe in Serbia took part in a school improvement project in the cities of Kragujevac, Lazarevac, Subotica, Šabac and Belgrade. The schools included the renowned Šabačka gimnazija, which has produced many of the country's well-known scientists, sportsmen and entertainers. In 2017.

## Support for child welfare facilities, fostering creativity in children, creating an inclusive environment

Sberbank regularly provides support to child development activities both in general education institutions, and in orphanages and boarding schools. In the reporting year, not only were efforts carried out to strengthen their material and technical base, but initiatives aimed at developing the creative abilities of students, creating an inclusive environment for children with developmental challenges and children left without parental care, including those related to rehabilitation of orphans.

Together with the Government of the Republic of Karelia, Sberbank provided financial aid for the repair and purchase of the necessary equipment for Help Centers for children without parental custody.

We continued to participate in the "SOS Children's Villages" project in the reporting year. With the Bank's help, the city of Vologda completed the construction of three family homes and carried out other construction and repair work.

The Young Army Cadets project was implemented in 2017 with the support of Sberbank. The goal of the project is to cultivate a military and patriotic spirit, camaraderie, social responsibility, and leadership qualities in children, and to identify their talents and abilities. During the implementation of this project, physical fitness, sports and patriotic programs were developed. The project made it possible to organize summer holidays and educational programs for nearly 4 thousand children.

Sberbank in Switzerland supported the "Land of Children" Festival, which included a number of cultural events for children from Russian-speaking families living in Switzerland. Around 7 thousand people took part in the events.

<sup>1</sup> Turkish Community Services Foundation (TOVAK).

<sup>2</sup> Turkish Education Association.

### Quantorium project to create a children's technopark network

In 2017 Sberbank signed a memorandum of understanding with the federal operator of the Quantorium network of children's technoparks. This document establishes the terms and conditions for building cooperation between the parties to form the mechanisms for financing socially significant investment projects in the Russian Federation and raising private financing for these projects. In particular, the parties intend to create the infrastructure necessary to attract private financing for the opening and management of 50 Quantorium centers in Russia.

The idea behind the project is to give children and youths the opportunity to receive extended education, to restore the prestige of engineering and scientific professions, and to prepare a talent pool for the technological leadership of Russia. The project is aimed at teaching the coming generation the most sought after modern professions.

In the reporting year Sberbank contributed to the creation of the Druzhba children's technopark in Ryazan. By the end of 2017, a total of 24 technoparks had been opened in 19 regions. The project plans to expand to another 17 regions in 2018.

Each Quantorium is a site with an area of more than 500 square meters containing laboratories and high technology workshops, an interactive museum and a multimedia space where children and youths can learn emerging disciplines in the areas of the physical sciences and technology and perform their own project on state-of-the-art technical equipment.

This initiative is meant to draw in 10% of all children aged 10–15 by 2020 and to create a community of more than 500 thousand future engineers.

### "Contribution to the Future" charity fund

The "Contribution to the Future" charity fund was created in 2015 and carries out Sberbank's mission to instill confidence and security and improve people's quality of life. The fund's work concentrates on two key areas: "Modern Education" and "Inclusive Environment".

The focus in the field of "Modern Education" is to develop practically oriented education and form a new emotional and intellectual disciplinary and educational environment. The fund supports initiatives aimed at introducing new solutions in Russian education, accelerating the transfer of knowledge and development of the skills and competencies required for life in the rapidly changing modern world.

The "Inclusive Environment" programs are oriented toward the resolution of problems of socialization, career guidance and employment of children raised in orphanages and at boarding schools, as well as children with special needs. The programs help the children to obtain the skills, knowledge and experience required to live an independent and rewarding life.

All the programs and projects are tailored for a wide audience: children, parents, teachers, directors and specialists of the general education system.

## Key measures of “Contribution to the Future” charity fund in “Modern Education”

Measure	Area	Coverage and results in 2017
Teacher for Russia	<ul style="list-style-type: none"> <li>Attracting graduates of leading institutions of higher education of Russia to teaching positions in schools and the preparation of young specialists for the teaching profession</li> </ul>	<ul style="list-style-type: none"> <li>100% of the graduates of the first enrollment continued working in the educational system, and 95% initiated extracurricular and extramural projects</li> <li>The program encompassed five regions, 50 schools, 170 teachers and 20 thousand students</li> </ul>
Openness practice for parents	<ul style="list-style-type: none"> <li>Attracting graduates of leading institutions of higher education of Russia to teaching positions in schools and the preparation of young specialists for the teaching profession</li> </ul>	<ul style="list-style-type: none"> <li>Research was performed on “Practical training in openness of the school to the family” (30 practical training sessions) and “Practical training in joint education of children and parents during family leisure time” (80 practical training sessions)</li> <li>The modules for family weekend educational programs were developed</li> <li>The scenarios for 10 master classes for children and parents were tested based on the Moscow international educational salon EdCrunch 2017<sup>1</sup></li> </ul>
Social and emotional intelligence	<ul style="list-style-type: none"> <li>Creation of educational programs for children, including materials for teachers and parents, based on emotional and intellectual educational models</li> <li>Development and implementation of systems for assessment of individual progress and social and emotional competence</li> </ul>	<ul style="list-style-type: none"> <li>The curriculum for the “Social and emotional development of children” was issued for children aged 4-17</li> <li>Testing of the program was launched in 14 schools in Moscow and Tyumen, covering 4.5 thousand students, 212 teachers, and 27 tutors</li> <li>The assessment tool for social and emotional skills according to the international methodology ESP (Education and Social Progress) for primary school classes was developed and tested as part of the international research of the OECD<sup>2</sup></li> </ul>
The “4 Cs” of the modern world. Formation of the competencies of the XXI century and assessment of individual progress in their development (together with NRU Higher School of Economics)	<ul style="list-style-type: none"> <li>Creation of the tools for forming and assessing the competencies: “creative and critical thinking”, “communication”, and “cooperation” (4 Cs) for educational institutions</li> </ul>	<ul style="list-style-type: none"> <li>Lesson scenarios to develop the 4 Cs were designed and tested in school as part of the international research of the OECD with the participation of 27 teachers and nearly 600 students in three schools in Moscow</li> </ul>

<sup>1</sup> International conference for new educational techniques

<sup>2</sup> Organisation for Economic Co-operation and Development

Teach to Learn	<ul style="list-style-type: none"> <li>• Sharing of experience and knowledge and formation of a professional community as part of the development of the “teach to learn” area</li> <li>• Creation and development of research and educational projects</li> </ul>	<ul style="list-style-type: none"> <li>• A professional community, including around 200 participants from 40 Russian cities, was formed with the support of the FIED<sup>1</sup></li> <li>• 25 practical training exercises and tools that help to teach to learn were selected</li> </ul> <p>An information database consisting of video lectures and materials on practices, approaches and tools under the program was formed</p>
Financial literacy	<ul style="list-style-type: none"> <li>• Improving financial literacy through the creation of a community of teachers, a new methodological base and platform for discussion and exchange of educational materials and practices</li> </ul>	<ul style="list-style-type: none"> <li>• A professional community was formed for the development of new content on financial literacy</li> <li>• 30 scenarios for financial literacy games for school children were drafted</li> <li>• Two board games for children and a financial daily for youths were issued</li> </ul>
The “Skills School of the 21st Century” educational initiatives competition (together with NRU Higher School of Economics)	<ul style="list-style-type: none"> <li>• to identify the best ideas and practices in educational programs, organization models oriented on teaching children the skills of the XXI century, and facilitating their wide distribution</li> <li>• to support innovative teaching and organizational and management planning when implementing the FSES<sup>2</sup></li> <li>• to start an open discussion platform to discuss the prospects for developing the school of the future.</li> </ul>	<ul style="list-style-type: none"> <li>• 208 applications were received, and four winners were identified</li> </ul>

<sup>1</sup> Federal State-Funded Institution of the Ministry of Education and Science of the Russian Federation “Federal Institute of Educational Development”

<sup>2</sup> Federal State Educational Standard

## Key measures of “Contribution to the Future” charity fund in “Inclusive Environment”

Measure	Area	Coverage and results in 2017
The “Kind New Year Gift” campaign among bank employees	<ul style="list-style-type: none"> <li>Increasing access to developmental lessons for children with special needs and children without parental custody in the regions</li> </ul>	<ul style="list-style-type: none"> <li>The campaign covered 18 regions of Russia and 22 non-profit organizations</li> <li>The amount of support for NPOs, with the fund’s contribution, equaled RUB 8 million. 15 thousand lessons were held for 800 children</li> </ul>
Inclusive museum (together with “Observation Wheel” and ICOM of Russia)	<ul style="list-style-type: none"> <li>Developing better socialization processes and creative rehabilitation of children with disabilities, including cognitive disabilities</li> <li>Creating an accessible environment at museums</li> </ul>	<ul style="list-style-type: none"> <li>The first Russian national campaign “An inclusive day at the museum” was organized. It included 260 museums in 100 cities and 64 regions of Russia</li> <li>A grants competition for museum projects was held in two areas: “Inclusive Start” and “Inclusive Development”, with two winners being chosen from 52 applications from 29 regions of Russia</li> </ul>
Development of new educational practices	Creating the educational framework for work with children with special needs and orphans	<ul style="list-style-type: none"> <li>Two educational programs on understanding the nature of the disorders on the autism spectrum and behavioral therapy were developed together with the Vykhod Foundation</li> <li>The foundation was laid for the development of a new method of instruction of students from colleges of education for work with children with special needs</li> </ul>
Project for employing young people leaving orphanages in Saint Petersburg together with the Raul Foundation	Assisting in the social adaptation of young people leaving orphanages	<ul style="list-style-type: none"> <li>The project covered 247 young people leaving orphanages, with employment being found for 33 of them</li> <li>20 volunteers were trained from among Sberbank employees</li> <li>Five methodological recommendations for volunteers and employers were drafted</li> </ul>

<sup>1</sup> Nongovernmental Professional Expert Organization International Council of Museums (ICOM)

## Support for veterans

In the reporting year we continued implementing programs for targeted aid delivery, social rehabilitation, and adaptation of veterans in society.

### MEMORY OF GENERATIONS Charitable Foundation

The charitable foundation's objective is to support the veterans of combat operations, including participants in World War II. The Foundation, created in 2015, has provided targeted aid to 5.4 thousand veterans during its two years of operation.

The Foundation's symbol is the RED CARNATION, which represents the memory of fallen heroes and our gratitude to the brave men and women who fought for our Fatherland.

In 2017 the Foundation delivered RUB 120.4 million to support the following initiatives:

- prosthesis of lower and upper extremities and hearing aids;
- provision of wheelchairs and other individual care items;
- purchase of medicines;
- support for rehabilitation courses at health resorts;
- assistance for hospitals, rehabilitation centers and social institutions for veterans;
- organization of medical assistance and hospitalization.

The result of the Foundation's work in 2017 also included a number of photo exhibitions entitled "Russian Heroes, As Never Seen Before", the goal of which was to show veterans and heroes of combat operations in a new light to our fellow citizens, to highlight the fact that these people live among us and show through their example that, despite the injuries and wounds received, people can still move forward and achieve their goals.

## Support for scientific research

We allocated significant funds in 2017 for preparing practical proposals and recommendations for the elaboration of a Development Strategy for the country and the formation of general principles for the transformation of state administration. Support was provided for research activities, determining the methods and tools for creating the conditions necessary for sustainable economic growth in Russia, and social and educational projects and campaigns.

Sberbank traditionally supports the scientific research and innovations of the Center for Strategic Research. In 2017 managers of the Bank were part of the subgroup “State Administration” of the working group of the Economic Council of the President of the Russian Federation. In pursuit of the goal of improving the country’s appeal for internal and external investors, the Center has prepared the required analytical materials and developed in-depth methods and tools to help the country to firmly protect its interests.

Sberbank provided financial support to the Gaidar Institute for Economic Policy for the creation of a modern research and education platform. With the Bank’s support, the Institute performs fundamental and applied research on the main challenges facing the development of the Russian economy and brings in international experts in macroeconomics, monetary policy, banking and statistical analysis methods.

We continue to work together with the Institute for Urban Economics to analyze and assist in overcoming the socioeconomic hurdles standing in the way of development of Russian cities and regions, provide advisory assistance to the state authorities and organizations on reforming the housing sector, land relations, and management of municipal economic development.

## Environmental protection and preservation of cultural heritage

In 2017 we implemented a program to preserve and renovate cultural heritage sites: historical and architectural ensembles were improved in Voronezh, Kaliningrad, Moscow, Perm, Peterhof, Saint Petersburg, and Yaroslavl.

As part of the “Year of the Environment” and the “Year of Nature Conservation Areas”, Sberbank continued its cooperation with the Eurasian Center for Preservation of Far Eastern Leopards, thanks to which measures were taken to improve the scientific and infrastructure assets of the Land of the Leopard National Park and to organize a series of public awareness projects and large-scale environmental campaigns.

We assisted the “Wildlife of the Steppe” Association in 2017 to implement socially significant environmental protection projects for the rehabilitation and reproduction of rare and endangered species of steppe animals and birds, and to perform bioengineering, environmental awareness and educational measures. Sberbank also provided support for the scientific and educational projects of the Russian Geographical Society.

## Support for sports

To develop physical fitness and popular sport among the general population and promote a healthy lifestyle, Sberbank provides charitable assistance to numerous sports federations and clubs, and organizes the holding of international tournaments and competitions in the Russian regions and abroad.

We organized a number of different sporting events and recreational activities for the most vulnerable members of society in various Russian cities in 2017.

Sberbank works with the Cycling, Figure Skating, Rugby, and Canoe federations as part of its work to advance the Olympic movement.

In 2017 we continued its tradition and held the sixth annual “Green Marathon” together with the Naked Heart Foundation. Residents of 54 Russian cities (a record) as well as residents of Kazakhstan, Belarus and marathon newcomer India took part in the marathon. Eleven new cities in Russia joined the event: Vladimir, Saransk, Yoshkar-Ola, Kirov, Kostroma, Yakutsk, Tomsk, Surgut, Syktyvkar, Togliatti and Yuzhno-Sakhalinsk. The event was attended by more than 157 thousand people, with 82 thousand taking part in the run. Various social campaigns to help children with special needs, urban beautification and environmental protection were also held in regional banks under this project.

### “Satellite”

During the reporting year Sberbank Europe was the official sponsor of the European snow volleyball tour and the Satellite beach volleyball tour. The Bank organized 12 tournaments in Czech Republic and Slovenia in total. Sberbank in Slovenia also acted as the sponsor of the Slovenian Paralympic Volleyball Team.

### First international children’s chess tournament organized by Sberbank

The initial idea for holding a Sberbank chess tournament was tied to the Bank’s one hundred seventy-fifth anniversary in 2016. The first international chess tournament for the children of Sberbank employees was held in 2017. This intellectual game forms the valuable skill of strategic thinking, which is necessary for productive professional activity and self-fulfillment in adult life.

The tournament participants were invited through a series of qualification games held in all regional branches of Sberbank, as well as in the four countries where Sberbank has subsidiary banks – Belarus, Kazakhstan, Serbia and Turkey. In all, more than 250 children took part in the tournament.

During the tournament, Russian chess grandmasters Vladimir Kramnik, Anatoly Karpov and Sergey Karjakin held a simultaneous chess exhibition for the children. According to the grandmasters, there were several very talented girls and boys at the tournament who have a chance to become professional chess players in the future.

The tournament identified the strongest players in three age categories: under 9 years of age, from 10 to 12 years of age, and from 13 to 16 years of age. The championship took place in six Swiss-system rapid chess tournaments with a 10-minute time control limit per game for each player. The winners and runners-up were given commemorative prizes, medals and certificates.