

Achievements

Customer experience and Technologies



Best Retail Digital Banking in Russia, Global Finance



Sberbank was recognized as best by the prize “Consumer Rights and Service Quality” in the categories: **“Most Client-Centric Bank in Russia”** and **“Digital Security”**



The **Sberbank Online mobile app** took **fourth place in popularity in the Russian App Store** after WhatsApp, VK and Instagram



The **Sberbank Online mobile app** received **the first place in the nomination «Finance and Insurance»** of the Russian «Runet Rating» competition



Sberbank received the **“Best Customer Experience Awards”** in the financial sector from the CX AWARDS



Sberbank received the **«Bank of the Year» award in the category «Mortgage Loan of the Year»** according to the version of the portal Banki.ru



The **Sberbank Together Service** received a Retail Finance Award in the category **“Best Social Project”**



The **Sberbank IR app** was declared the **best app for investors** in the international Mobile Web Awards organized by the Web Marketing Association



Sberbank received the international Loyalty360 Customer Awards at the **Platinum level in the category Organizational Commitment for the promoting a client-centric model of business as part of corporate culture**



The **Sberbank Markets electronic trading platform** received the prestigious international London 2017 Financial Innovation Awards in the category **“Innovation in Delivering Financial Products”**



Sberbank’s project **“Fraud Monitoring for Remote Individual Service Channels”** took the **bronze medal at the IPMA International Project Excellence Awards 2017**



The **“Tips” Service in the Sberbank Online app** won the **prize Innovation of the Year** of the EFMA financial association and the Accenture consulting firm. The product was declared the most innovative among new digital services of European banks in the category **“Big Data, Analysis, and Artificial Intelligence”**



Sberbank became **the largest acquirer in Europe** according to The Nilson Report

Corporate culture

- **Sberbank Corporate University received a prestigious international award in corporate education** — the Global CCU Awards. It was declared best in the category Business Impact, which assessed the effect of the corporate university on the parent company's business
- Sberbank was **one of the top three overall in the rating of best companies for work and career** in the Leadership Index



The Banker Awards 2017

Sberbank took **first place by equity among banks in Central and Eastern Europe** according to The Banker magazine



Sberbank took **first place in the corporate reporting transparency index** among the 200 largest Russian companies according to a study by Transparency International Russia

Brand Finance®

Sberbank took **first place in a rating of the most valuable brands in Russia**, and sixth in value of banking brands in Europe according to Brand Finance



The jury of the **Effie Awards, the world's most prestigious marketing awards, recognized Sberbank as company of the year**. The Effie Awards are presented for the main achievement in advertising and marketing communications - effectiveness